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The Art Of Digital Marketing

The Art of Digital Marketing is the comprehensive guide to cracking the digital marketing 'code,' and reaching, engaging, and serving the empowered consumer. Based on the industry's leading certification from the Digital Marketing Institute (DMI), this book presents an innovative methodology for successful digital marketing: start with the customer and work backwards.

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10 Ways to Master the Art of Digital Marketing | Inside ...

What can an ancient text do to help your digital marketing? Sun Tzu's The Art of War is a widely studied piece of literature, so communicating its principles from reading it feels a little like learning to drive a car by watching a movie with a car chase in it.. What I'd immediately remembered (from reading it 9-10 years ago) was that the book itself is short and powerful.

Sun Tzu and the art of digital marketing strategy [Part 1

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Artist's Digital Marketing Guide: How To Develop An ...

Who We Are The Art of Online Marketing is a boutique agency dedicated to helping you get more leads and grow your sales using exclusive marketing techniques based on your unique needs. Founded in 2010, we've been helping entrepreneurs, small businesses, and large companies across the globe achieve their goals.

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