

## Just My Type Simon Garfield

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### Just My Type Simon Garfield

Just My Type is a book of stories about fonts.It examines how Helvetica and Comic Sans took over the world. It explains why we are still influenced by type choices made more than 500 years ago, and why the T in the Beatles logo is longer than the other letters.

### Just My Type - Simon Garfield

“Reading Simon Garfield’s Just My Type can transform your daily life into an endless quest for knowledge of the typefaces in which signs, books, magazines, newspapers, etc. are set.” — Washington Post “Garfield’s romping history (with multitype text) is zestfully informative.” — Booklist

### Just My Type: A Book About Fonts: Garfield, Simon ...

Simon Garfield is careful to tickle as much as he teaches... Just My Type is fun. If you have ever looked at the drop-down menu in Word and wondered what a Garamond is, or what’s meant to be new about Times New Roman, Garfield will be just your type. – Peter Robins, Daily Telegraph

### Just My Type (US edition) - Simon Garfield

Just My Type: A Book about Fonts by Simon Garfield is a beautifully crafted book, interesting and (naturally) easy on the eyes. Something definitely to own, read, and treasure. Lots of cool information but above all an artistic delight.

### Just My Type: A Book About Fonts by Simon Garfield

Simon Garfield meets the people behind the typefaces and along the way learns why some fonts - like men - are from Mars and some are from Venus. From type on the high street and album covers, to the print in our homes and offices, Garfield is the font of all types of knowledge.

### Just My Type: A Book about Fonts: Garfield, Simon ...

With a variety of recent, news-making examples and font samples throughout, Just My Type explains how and why certain fonts can elicit emotions or gut-instinct reactions. Garfield’s humor and historical anecdotes add to his deep understanding of how something as simple as font choice can speak volumes about our cultural climate--and why it’s so easy to agonize over what font to use on a party invitation.

### Just My Type: A Book About Fonts: Garfield, Simon ...

Just My Type: A Book About Fonts Audible Audiobook - Unabridged Simon Garfield (Author), Gildart Jackson (Narrator), Tantor Audio (Publisher) & 0 more 4.5 out of 5 stars 390 ratings

### Amazon.com: Just My Type: A Book About Fonts (Audible ...

Simon Garfield is a British author who has written non-fiction works delving into everything from the history of AIDS in Britain, to the attitudes of the British during and after WW2. He’s a splendid writer who concentrates on - shall we say - somewhat “quirky” topics.

### Just My Type: A Book About Fonts: Simon Garfield ...

As its tagline describes, Just My Type is precisely that - a book about fonts and almost everything one could possibly want to know about them. Garfield’s breezy writing serves up many entertaining trivia - the role of hand gloves in font design; which font is used in the signs for the television sitcom The Office (and why); how Gotham played a large part in President Barack Obama’s election ...

### Just My Type by Simon Garfield: Summary and reviews

In 2010 his book Just My Type was published, exploring the history of typographic fonts. Garfield appeared on 25 February 2013 episode of The Colbert Report to discuss why he wrote On the Map. Garfield’s book To the Letter: A Curious History of Correspondence is the inspiration behind the charity event Letters Live.

### Simon Garfield - Wikipedia

Genre. Nonfiction. edit data. Simon Garfield is a British journalist and non-fiction author. He was educated at the independent University College School in Hampstead, London, and the London School of Economics, where he was the Executive Editor of The Beaver. He also regularly writes for The Observer newspaper.

### Simon Garfield (Author of Just My Type) - Goodreads

Just My Type by Simon Garfield is a brilliant little book on a topic you would think boring beyond belief. But you would be wrong, for there is a lot to learn about how fonts and type sets affect the way we read and think. Thousands of fonts are all around us and we are affected by them in an almost subliminal manner.

### Just My Type: A Book About Fonts: Amazon.co.uk: Garfield ...

Garfield takes readers on a rollicking tour of the world of typography, from book jackets to road signs, TV shows to computers.”. “Reading Simon Garfield’s Just My Type can transform your daily life into an endless quest for knowledge of the typefaces in which signs, books, magazines, newspapers, etc. are set.”.

### Just My Type: A Book About Fonts by Simon Garfield ...

2 likes. Like. “Ironically, the first full Baskerville biography published by CUP in 1907 was printed in Caslon”. — Simon Garfield, Just My Type: A Book About Fonts. 2 likes. Like. “And that’s the challenge for all of us - to create warmth in a digital world.”.

### Just My Type Quotes by Simon Garfield - Goodreads

Garfield takes readers on a rollicking tour of the world of typography, from book jackets to road signs, TV shows to computers.”. “Reading Simon Garfield’s Just My Type can transform your daily life into an endless quest for knowledge of the typefaces in which signs, books, magazines, newspapers, etc. are set.”.

### Just My Type by Simon Garfield: 9781592407460 ...

A must-have book for the design conscious, Just My Type’s cheeky irreverence will also charm everyone who loved Eats, Shoots & Leaves and Schott’s Original Miscellany. ©2011 Simon Garfield (P)2011 Tantor

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Just My Type is the kind of book that makes you look at the world differently, indeed, it can induce a mild obsessive compulsive disorder... like a master sommelier, Garfield has a wonderful capacity to convey the little hints and barely registered associations which different fonts impart... an ingenious book. -- Stuart Kelly \* Scotsman \*

### Just My Type by Simon Garfield | Waterstones

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