

## Bank 3 0 Why Banking Is No Longer Somewhere You Go But Something You Do

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BANK 3.0. Why Banking Is No Longer Somewhere You Go But Something You Do (2012) King has said that the difference between this work and Bank 2.0 was that the former work was an awareness raising effort, and in Bank 3.0, King provides solutions to everyday banking problems—partially inspired by his app Moven.

### Brett King (businessman) - Wikipedia

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### Why Bank With M&T? | M&T Bank - M&T Bank - Personal ...

Bank 3.0's tagline, "Why Banking is No Longer Somewhere You Go, It's Something You Do", sets the stage for this financial services evolution.

### Bank 3.0: It's Something You Do - CUInsight

Bank 3.0 is about the transition from banking dependent on a physical structure to banking that can be done at a time and place most convenient to the customer. It is about a new form of engagement and experience that harnesses the power of the internet without sacrificing the 'human touch'.

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BANK 3.0 shows that the gap between customers and financial services players is rapidly widening, leaving massive opportunities for new, non-bank competitors to totally disrupt the industry. "On the Web and on Mobile, the customer isn't king—he's dictator. Highly impatient, skeptical, cynical.

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